User Stories and Personas

* Carpenter Sakıp “Usta” Sabancı
  + 45 years old , high school graduated , male , father of two children
  + Hardworker , Trader , Loves collect rare items , Introvert
  + Fluent in english , B1 level Spanish , Native Turkish
  + Poor technology knowledge : Barely uses online applications but he wants to learn very well
  + Hobbies : Interest in tree species , Watching lumberjack tournemants and Taking daily siesta

Goals : He wants to improve delivery system’s in online and currently there is only one shop. Their current goal is to increase the number of these shops and enhance trading policy.

1. Multi-task , utility , easy access , simple design
2. Ability to trading own products , delivery by himself with %100 trust , contact with other producers
3. Accessible by all kinds of devices , Technical Support Service without AI
4. Smooth user-friendly display

* Engineer Chyou Ma
  + 26 years old engineering student in the, female
  + She lives with her boyfriend in South Korea and they want to provides their own income
  + Chyou is concerned about dealing with paying taxes and items that take up unnecessary space
  + Chyou’s native language is korean in addition she is fluent in english
  + Her computer skills are master : Writing codes (intermediate level) , Delivery systems and management (pre-intermediate level)
  + She loves communicate with other traders because she want to improve her selling skils

1. As Chyou Ma (as a student) , I want a application that offer korean language support and also provides an online chat where we can communicate with other producers
2. As Chyou Ma (as a student) , I want to cancel anytime procedure and no question refund support.

* Owner Jason Bellic
* Jason Bellic is a 33-year-old furniture company owner , University graduate , Irish, Male
* He owns a furniture store and has a family to support. The department he graduated from is business administration.
* Jason wants to grow his business and gain more customers. However, he is struggling with commerce because his company is located far from the city center which negatively affects sales. Therefore, an application that allows him to trade online would be very useful for him . With this application, he would be able to easily trade in the city center and in areas he cannot reach. This way, the application will be extremely beneficial for him.
* Hobbies : Playing golf , religious person , loves hiking , likes to spend time with his family

1. Having a useful and user friendly interface is important because the application should come across well to everyone.
2. The shipping system needs to be good and reliable. In fact, having a system to check how much package have delivered by day successfully it would be even better. This will increase competition, and as a result, the best companies will generate more profit.

* Farmer Giuseppe Rivera
* A 39-year-old man , who works as a farmer in Bologna , also wants to provide financial support to his family by generating income in different areas.
* He doesn't know much about technology so he has problems with technological applications.
* He lives in an scarcity village in Italy and has difficulty finding the tools he is looking for. He thinks he can get rid of this problem with this application.

1. He also wants special discounts and opportunities depending on the frequency of use of the application.
2. He wants the option of payment at the door and the ability to choose the delivery day himself.
3. I want products that may interest me to appear in my internet search history and receive instant notifications about discounts on these products on my phone.